

BUY 3 GET 1 FREE

Cell Biology Products



This is an opportunity to restock on old favorites
or try something new!



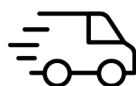
Promotion is only available for the following cell viability and DNA products:

- Calcein AM
- Gelite™ Safe
- D-Luciferin
- Luciferase
- Transfectamine™ 5000
- Live or Dead™ Cell Viability Kit

Check back of flyer for ordering information.



In-House
Quality Control



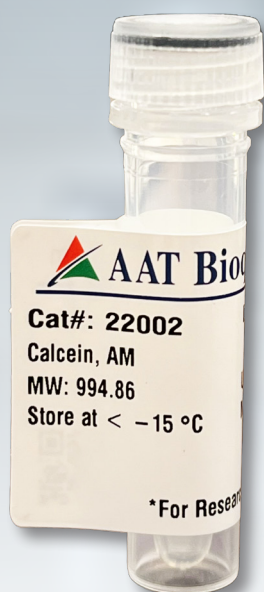
Fast Shipping



Suitable for Multiple
Cell Types

Offer Valid: January 1, 2024 to June 30, 2024

Promo Code: 6043



- The Live or Dead™ dual-fluorescence cell viability kit provides all the essential components and is suitable for suspended or adherent proliferating and non-proliferating cells, with results in under 2 hours.
- Transfectamine™ 5000 is easier to use compared to most other transfection reagents and does not require special medium to introduce nucleic acids into either adherent or suspended cell lines.
- D-Luciferin and recombinant Luciferase can be used to detect ATP in living cells with a highly sensitive luminescent signal.
- Calcein AM is one of the most useful reagents for testing of cell viability and for short-term marking of cells.
- Gelite™ Safe is the safer and brighter EtBr alternative for staining DNA in agarose and acrylamide gels, and can be visualized in either the green or red channel.

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Ordering Information

VWR Catalog No.	Product	Unit size
76481-986	Luciferase *Recombinant firefly*	1 mL
76481-998	D-Luciferin, potassium salt *CAS#: 115144-35-9*	1 g
76483-730	Live or Dead™ Cell Viability Assay Kit *Green/Red Dual Fluorescence*	200 Tests
76483-464	Calcein, AM *CAS 148504-34-1*	1 mg
76485-092	Transfectamine™ 5000 Transfection Reagent	0.5 mL
76485-734	Gelite™ Safe DNA Gel Stain *10,000X Water Solution*	100 ul

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delivered by **VWR™**

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